



Committed to a tradition of quality and service.

NewRelease EcoBalance™ – Global **Exclusive** for Bricos

The newly released EcoBalance™ Sunscreen Blind Fabric is nothing short of revolutionary.

After 3 years of intense development and testing we have created a market-leading product that has BOTH environment-friendly qualities and something that no other PVC Free Blind fabric that we know of can claim... EcoBalance™ has conquered crease-whitening!

This ground-breaking fabric was unveiled at the recent R&T Stuttgart and Shanghai International Trade Fairs and it received an enthusiastic welcome to the marketplace.

EcoBalance™ is PVC-Free and constructed from 100% polyester, available in a very versatile 280cm width and demonstrates outstanding Fire Retardant qualities.

Unlike any other environmentally friendly fabrics on the market, EcoBalance™ is non-coated which means it has been manufactured using a special yarn that does not require the usual cocktail of chemicals for stiffening to make it suitable for Blinds.

The manufacturing process has delivered a Low Volatile Organic Compounds rating. Furthermore, certain colours have rated below 10% for Visual Light Transmission.

With so many environment-friendly boxes ticked it's not surprising to learn that EcoBalance™ has achieved Oeko-Tex Certification, which tests for harmful substances in textiles after the manufacturing process.

Already EcoBalance™ has generated strong support from the industry in Europe, Asia and the United States.

In addition to the environmental benefits, we believe we have created a global exclusive in the development of a Blind fabric that enables folds and creases to fall out without the problem of crease-whitening.

EcoBalance™ is significantly more durable and while blind manufacturers should always exercise care with any blind fabric, EcoBalance™ takes much of the worry out of the process.

Excellent lay flat qualities make it an ideal choice for Roman, Roller and Panel Glide Blinds while offering a very comfortable Openness Factor of 5%.

Outperforming its rivals, the fire retardant* results for EcoBalance™ offer an additional safety assurance for homeowners while making it an ideal choice for commercial applications.

EcoBalance™ is marketed under the Vision Shades - EcoLogic range.

For more information please contact The Bricos Group on FREECALL 1800 677477.

* Fire Retardant Standards include Australia AS 1530. Part 3 (1999) USA NFPA 701 and British Standard



Welcome



The recent R&T Shanghai and Stuttgart trade fairs proved to be worthwhile events for The Bricos Group.

While we attended

Stuttgart as visitors only, we were one of the only Australian Exhibitors at R&T Shanghai and this fact certainly did not go unnoticed.

It was great to see a number of Australian customers out and about, and although the show presented slightly smaller than previous years, in terms of quality it was definitely a case of less is more, with many quality visitors and outstanding new products on show.

Although we were exhibiting in the backyard of the manufacturing capital of the world, there was very keen interest in our current and new ranges.

We met with representatives from a wide range of regions including the United States, South America, India, the Arab States and of course, plenty of representatives from homeland China and many other Asian countries.

All the visitors to the Bricos stand were looking for a point of difference while maintaining high levels of product quality.

We also tested the water with a number of new product previews, and as you will see in our cover story, EcoBalance™ was among them, and it caused quite a stir.

Please take a moment now to read about what's new and should you require further information please do not hesitate to contact us.

Best wishes

Mark Wood

National Sales Manager

Screen Trend®



PROVEN Quality!

Imagine a situation where around 1000 metres of blind fabric is issued to fill an order for a commercial project.

Then imagine our delight when our customer reported that the flaw percentage rate was less than 1 percent. In fact - it was a very meagre half a percent!

The product - Screen Trend®

Not only were our customer's expectations blown-away in terms of the quality, but they were thrilled by the overall presentation and performance of Screen Trend® reporting no rippling, no tracking and no puckering. Just perfect rolling from the very first time.

Was the customer happy with the result? Most definitely! Will they be using Screen Trend® on their next project? You can bet on it!

This is further clear evidence of the outstanding quality of our Screen Trend® Sunscreen Blind fabric, and we invite you to enjoy the quality and performance too.

Screen Trend®

PVC Coated Polyester Sunscreen

2.5m & 3.0m widths

3% openness

5 year warranty

Oeko-tex Standard 100 tested & certified.

Greengard Certified

Roman, Roller & Panel Glide Blind application.

To order please call

FREECALL 1 800 677477.

Curtain Call

We've been your major suppliers of Curtain Linings for years...you might say our Lining business is where it all began way back in 1972.

Today our Just Linings brand continues to provide a competitive edge.

They are great quality, but don't think for a minute that translates to expensive. When it comes to our Linings, quality and a great price go hand in hand!

Of course, there are other benefits...

When you purchase your Curtain Linings from Bricos, we

guarantee reliable supply and the fast turn-around service you have come to expect for all your blind fabric orders.

To order your Curtain Lining please call 1 800 677477.



Designer Styling at Budget Prices

Roma-Line® Still the Best

Would you risk your reputation on custom made Romans?

Poorly manufactured Roman Blinds have a reputation for sagging and shrinkage!

Rather than wear the consequences of lesser quality, consider Roma-Line® for a quality and affordable alternative.

Roma-Line® is 100% Polyester suede-coated base cloth and after 10 years in the market place, it has repeatedly demonstrated a high level stability, absolutely no shrinkage and none of the other tell-tale signs common to interior custom products.

For consumers who are looking for value for money window coverings, Roma-Line® could well be heralded as the signature product for these tough economic times.

Even though it was designed as a Lining for Roman Blinds, it's an affordable, quality blind face fabric which hangs beautifully and folds crisply. While it is perfect for Romans, Roma-Line® is also an ideal choice for Rollers and Panel Glide Blinds.

While Roma-Line® Roman Blinds will deliver a statement of simple elegance in white or ivory, add anodized silver or black Roman Ezy™ Battens and end caps to the face of the Blind and delight your price-sensitive customers with designer-styling at budget prices.

Available in rolls, cut lengths or cut to measure Skins – there is only one Roma-Line® and it's still the best!

Solutions for **AWKWARD WINDOWS**

When an interior has a less than perfect placement of windows, window coverings can camouflage a litany of errors.

When a window is off-centre, there is no reason for it to look odd. In fact, the solution may be as easy as manipulating your window covering by extending the tracking a little further on one side of the window frame than the other.

It will require a little more fabric, but your customer's investment will be well worth it as you provide a perfect solution for not-so-perfect architecture.

The Bricos Group is your supplier for Just Linings and recommends Vista Plus 3 Pass Polyester Lining – it's stable, soft and drapes beautifully, ensuring the face fabric delivers a beautiful presentation.

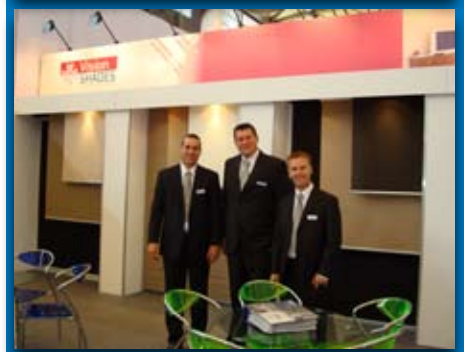
Preview

Bicheno is a polyester-based natural wood-look blind fabric range which is unique to the Australian market. At 275cm wide, it is ideal for Roller, Roman and Panel Glide blind applications.

It has a fine but robust polyester base. Unlike the wood-look fabrics which entered the market some years ago, Bicheno has been completely re-engineered to deliver an extremely stable, easy to handle blind fabric that rolls, hangs and presents beautifully.

For more information please contact your Bricos Sales Representative.

R&T Shanghai Highlights



Recession Busters

Cut Lengths

When you use our Cut Length Service you won't need to purchase an entire roll of fabric. You'll order only as much as you need.

If that's not savings enough, we also ensure that you won't suffer the cost of wastage due to milling flaws.

Our fabrics are carefully inspected, and on the occasion when a minor flaw may be evident we plan around it, providing a cutting map so as not to disadvantage you in any way.

Our Cut Length service is cost effective and fast, dispatched to you within 24 hours of receiving your order.

Skins

If you need quality fabrics, cut with precision using our state-of-the-art Skins cutting machine, this is the risk-free service you've been looking for.

Our Skins service removes the cost associated with cutting room errors, as we use superior Crush Cutting technology to ensure a perfect cut every time, and because your Skins are meticulously checked, you can rest assured you'll enjoy flaw-free fabric.



Your Skins will be dispatched within 3 working days of receiving your order. Take the headache out of your manufacturing by utilising our Skins service. Contact us today for a quotation!



State Manager and Phil Mouret, CEO of Verosol Australia will join a band of 55 riders embarking on the journey north to raise money for this fantastic cause.

The 2009 Tour de Cure has set a target of \$600,000 which they intend to achieve and invest in projects aimed directly at finding a cure for cancer.

Each rider not only commits to doing enough training to complete the ride but also pledges to raise \$10,000.00 each. Please join Bricos in supporting this very worth while fundraiser by donating to a rider below.

Wayne Foster

<https://secure.tourdecure.com.au/tour/2009/member/113/wayne-foster>

Phil Mouret

<https://secure.tourdecure.com.au/tour/2009/member/64/phil-mouret>

Or visiting www.tourdecure.com.au



Wayne Foster

It seems that everyone is affected by cancer in some way. With its wide reaching devastation we all know of someone whose life has been touched.

Tour de Cure is a registered charity, that organises an annual major cycling event that has so far raised over \$1 million dollars for the fight against cancer.

On May 29th, Tour de Cure begins the next leg of its journey - Brisbane to Cairns, a distance of 1555km to be travelled in 10 days.

Wayne Foster, Verosol's Queensland



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 JUST LININGS

Art for
WINDOWS

 Vision
SHADES

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